



Saturday, May 15th



SALUTE TO THE TROOPS

CORVETTE
CAR SHOW



Corvette Club
St. Louis, MO

Time: 10:00am - 2:00pm

Donation: \$30

Location: Poage Chevrolet, Wentzville, MO

route66corvetteclub.com





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SALUTE TO THE TROOPS

WHAT IS THE SALUTE TO THE TROOPS CAR SHOW?

On May 15, 2021 The Salute to the Troops Car Show will bring Corvette fans and fellow car enthusiasts together at Poage Chevrolet – Wentzville for a day of dazzling Corvettes to view, select vendors to visit, along with a silent auction, door prizes, and raffles.

The Route 66 Corvette Club has the largest membership in the Greater St Louis area. As a five-time National Council of Corvette Clubs Website winner and eight-time winner of the National Corvette Museum Parking Lot Banner Competition, our club membership is diligent in representing America's greatest car, the Corvette. The Salute the Troops Corvette Car Show will offer a great opportunity to showcase your company to Corvette enthusiasts from across the bi-state area in a fun and safe manner.

Since its inception in 2000, this volunteer-driven event has attracted more than 10,000 attendees from across the bi-state region and has raised more than \$45,000 in support of non-profits in the area. This year, we are looking forward to welcoming Corvette fans from across the region in a safe and healthy manner, outside, with the cars being spaced a minimum of 12 feet apart.

WHO ARE THE BENEFICIARIES OF THE SALUTE THE TROOPS CAR SHOW?

Proceeds directly benefit the USO of Missouri which serves active duty, reserves, and retired military throughout the state of Missouri and four counties in Illinois (Madison, Monroe, Jersey, and St. Clair). Major service areas include Scott Air Force Base, Fort Leonard Wood, and Whiteman Air Force Base. The USO provides programs and services that benefit approximately 350,000 service members and military families annually. Your sponsorship will let the brave men and women who defend our nation know how much we appreciate them and honor their sacrifice.

USO services in Missouri include two facilities at St. Louis Lambert International Airport, a USO on post at Fort Leonard Wood, and two Mobile USO units that travel the state, supporting the military wherever they live and work—at deployments, homecomings, field operations, morale boosters, and family readiness events. Other military support programs include spouse and family activities and USO Holidays, which includes the following programs: Operation USO: Give Thanks, Santa Drop, Holiday Block Leave, and Soldiers Left Behind.

Know that through your sponsorship of the Salute the Troops Car Show, you become an integral part of the USO community, which provides services and smiles to the lives of more than 209,000 individuals and families annually here in Missouri. Your sponsorship will let the brave men and women who defend our nation know how much we appreciate them and honor their sacrifice.

HOW ARE FUNDS RAISED?

Funds from the Salute the Troops Car Show are raised through entrance fees, sponsorships, t-shirt sales, silent auction, 50/50 Drawing and raffle prizes, as well as in-kind donations of goods and services. At the car show, we will also provide an opportunity for patrons to give a gift directly to the USO.

HOW CAN YOU HELP?

The USO of Missouri is a 501(c)(3) nonprofit organization. It is not part of the Department of Defense and does not receive government funding. They rely on the generous donations of individuals, organizations, and businesses in our community to provide services in support of our military. Your sponsorship will provide funds to support service members and their families who live, work, or who may be in transit through the state of Missouri during their term of service to our nation. You can learn more about the USO at www.usomissouri.org. Sponsorships start at just \$100 and include some wonderful benefits for you as well! (Please see chart on the following page.)

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BENEFITS OF SPONSORSHIP

BENEFIT	\$2,500 ZR1 Sponsor	\$1,000 Z06 Sponsor	\$500 Grand Sport Sponsor	\$250 Stingray Sponsor	\$100 Corvette Sponsor
Recognition as a premier sponsor on our website, with links to your website	✓				
Recognition as a sponsor for the Salute the Troops Car Show at all related media opportunities	✓	✓			
Inclusion in press releases	✓	✓			
Your Company Logo on the Route66 Corvette Club Website	✓	✓	✓		
Your Company Logo on the Salute the Troops Car Show T-Shirt	✓	✓	✓		
Your Company Logo on the Salute the Troops Car Show Banner	✓	✓	✓	✓	
Name Recognition on Route 66 Corvette Club Website	✓	✓	✓	✓	✓



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2021 Salute the Troops Route 66 Annual Corvette Car Show

@o Czerniewski & Russ Tharp
Car Show Chair

Sandy Czerniewski
Üæ- Chair

Sheryl Ray
Sponsorship Chair

Committee Members

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Route 66 Corvette Club Board of Directors

Bill Mitchell, President Jeff Schweikert, Vice President
Rich Weinhold, Treasurer Nancy Streib, Secretary
Tom Reitz, Governor of National Council of Corvette Clubs

Bob Isermann Detta Nelson
Lynda Rothweil
Mike Spathelf,
National Corvette Museum Ambassador



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